



SOCIAL REPORTING

The CommsConsult social reporting package is designed to develop active communities of engagement around your event. Raising the profile of any occasion, our social reporting services enable live peer exchange both during and beyond the event itself, providing remote participants with a means of digital interaction which encourages learning and knowledge exchange.

Experienced in providing an innovative and practical suite of digital services, we tailor each package to the specific event to maximise engagement and enhance its core message.

Social Media

- Audience Mapping
- Content Strategies
- Bespoke event social media channels
- Live coverage Hashtag feeds

Editorial

- Press Releases
- Live blogging and features
- Event 'dialogue space'
- Digital newsletters
- Research translation
- (Post) Event magazine

Video

- Event trailers
- 'Talking Heads' interviews
- Retrospective event film

Photography

- High quality image capture
- Digital curation

