

WEB CONTENT

The website is the digital face of any organisation with potential to reach a wider and more global audience than any other form of media. Therefore, it is necessary to make sure that content speaks clearly, so that it can be understood, and powerfully, so that it can inspire action.

Through strategic analysis, advice and real-time support and delivery CommsConsult can ensure that the digital presence of your organisation enhances reputation and optimises audience interaction.

Strategy Development

- Capacity assessments
- Media mapping
- Content schedule development
- Healthchecks

Engagement

- Stakeholder mapping
- User experience reviews
- Social media integration

Quality assurance

- Editorial code
- Copy Editing
- Proofreading

Content Generation

- Narrative development
- Theme identification
- Blogging
- Rewriting

Design & Redesign

- Branding review
- Brief development
- Project management

